

The New Jersey Office of Emergency Management is has re-introduced NJ Alert, the State's new mass text and email emergency notification system.

NJ Alert is a free, voluntary, and confidential emergency alerting system that allows State Emergency Management officials to send E-mail or text messages to cell phones and other email enabled devices during an emergency event. The public can sign up for NJ Alert by logging on to: www.njalert.gov or by visiting the NJOEM website at www.ready.nj.gov and clicking on the NJ Alert icon.

Additionally, NJ Alert can receive homeland security and crime related tips and leads via the www.njalert.gov site or via text messaging.

Another unique feature of NJ Alert is the opportunity for members to participate in the Human Emergency Grid (HEG™), a collaborative effort in which the general public can volunteer their professional expertise to assist responders, if needed, in the event of an emergency. The service can also be used as a social networking tool. For example, many groups have already been created to promote a collaborative environment between the government, private sectors, and the public.