Jersey Central
Power & Light
A FirstEnergy Company

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300 Madison Avenue
P. O. Box 1911
Morristown, NJ 07962-1911

October 19, 2016

TO: Each Municipal Clerk and County Executive or Administrator of the Municipalities and Counties of New Jersey Served by Jersey Central Power & Light Company

RE: In the Matter of the Verified Petition of **Jersey Central Power & Light Company** For Review and Approval of Increases in and Other Adjustments to Its Rates and Charges For Electric Service, and For Approval of Other Proposed Tariff Revisions in Connection Therewith; and for Approval of an Accelerated Reliability Enhancement Program **("2016 Base Rate Filing")**
BPU Docket No. ER16040383

Dear Sir/Madam:

We herewith serve upon you a copy of a Notice of Public Hearing for Jersey Central Power & Light Company's ("JCP&L") proposed rate increase and adjustments to the Company's tariff rates and charges for electric service, as well as, other tariff revisions.

PLEASE TAKE NOTICE that the BPU has scheduled public hearings on this matter at the times and places set forth in the enclosed Public Notice.

Copies of the Verified Petitions, together with supporting attachments, are available for inspection at the Company's regional headquarters at 300 Madison Avenue, Morristown, New Jersey 07962 and 331 Newman Springs Road, Building 3, Red Bank, New Jersey 07701, on the Company's website at https://www.firstenergycorp.com/jersey_central_power_light/regulatory.html, and at the New Jersey Board of Public Utilities, 44 South Clinton Avenue, 3rd Floor, Suite 314, P.O. Box 350, Trenton, New Jersey 08625-0350.

We will be pleased to furnish you with any assistance or additional information that you may reasonably require.

Sincerely,

Mark A. Mader

Mark A. Mader
Director
Rates & Regulatory Affairs-NJ

PUBLIC NOTICE
JERSEY CENTRAL POWER & LIGHT COMPANY

NOTICE OF PROPOSED RATE INCREASES AND OTHER ADJUSTMENTS WITH RESPECT TO JCP&L'S TARIFF RATES AND CHARGES FOR ELECTRIC SERVICE, AND WITH RESPECT TO OTHER PROPOSED TARIFF CHARGES AND REVISIONS
AND
NOTICE OF PUBLIC HEARINGS THEREON

TO OUR CUSTOMERS: On April 28, 2016, Jersey Central Power & Light Company ("JCP&L" or the "Company"), filed a Verified Petition with the New Jersey Board of Public Utilities (the "Board"), under BPU Docket No. ER16040383, OAL Docket No. PUC 10560-2016N, together with supporting appendices, testimony, exhibits and schedules and revised Tariff sheets.

The Verified Petition seeks the Board's approval of proposed overall increases in and/or other adjustments to JCP&L's various Tariff rates and charges for electric service, and for approval of other proposed Tariff charges and revisions, which are proposed to become effective for service rendered on and after January 31, 2017, or at such later date as the Board may determine.

On September 30, 2016, JCP&L filed its "12 + 0" update, which includes actual data through the twelve months ending June 30, 2016. Based on the Verified Petition and the 12 + 0 update, the proposed new rates would yield an overall net operating revenue increase of approximately $146.6 million, representing an overall revenue increase of about 8.86% as compared to the same current annualized Tariff rates and revenues. The annual percentage increase applicable to specific customers will vary according to the applicable rate schedule and the level of the customer's usage.

Copies of the Verified Petitions and all related documents are available for inspection at the Company's regional headquarters at 300 Madison Avenue, Morristown, New Jersey 07962, and 331 Newman Springs Road, Suite 325, Red Bank, New Jersey 07701, at each of the Company's local business offices, and at the Board of Public Utilities, 44 South Clinton Avenue, 7th Floor, Box 350, Trenton, New Jersey 08625. A copy of the filing will also be posted on the Company's website at: https://www.firstenergycorp.com/jersey_central_power_light/regulatory.html.

The following comparisons of present and proposed rates will permit customers to determine the approximate net effect upon them of the proposed increases and adjustments in rates. Any assistance required by customers in this regard will be furnished by the Company upon request. Please note that the Board in its discretion may apply all or any portion of whatever rate increases the Board may ultimately allow to other rate schedules or in a different manner than what JCP&L has proposed in its filings. Accordingly, the final rates and charges to be determined by the Board in this proceeding may be different than what JCP&L has described herein.

SUMMARY OF CUSTOMER IMPACT

	Residential Average Bill (Includes 7% Sales and Use Tax)		
Residential (RS)	Current Monthly Bill (1)	Proposed Monthly Bill (2)	Proposed Monthly Increase
500 kWh average monthly usage	$69.72	$73.90	$4.18
1000 kWh average monthly usage	$144.32	$153.33	$9.01
1500 kWh average monthly usage	$220.61	$234.90	$14.29
Residential Time-of-Day (RT)			
500 kWh average monthly usage	$74.98	$80.82	$5.84
1000 kWh average monthly usage	$145.39	$155.37	$9.98
1500 kWh average monthly usage	$215.79	$229.92	$14.13

	Overall Class Average Per Customer (Includes 7% Sales and Use Tax)		
Rate Class	Current Monthly Bill (1)	Proposed Monthly Bill (2)	Proposed % Increase
Residential (RS))	$112.65	$120.27	6.8%
Residential Time of Day (RT)	$152.57	$162.95	6.8%
General Service – Secondary (GS)	$615.24	$652.03	6.0%
General Service – Secondary Time of Day (GST)	$30,832.18	$32,606.63	5.8%
General Service – Primary (GP)	$36,665.83	$37,107.72	1.2%
General Service – Transmission (GT)	$98,806.87	$99,690.33	0.9%
Lighting (Average Per Fixture)	$10.82	$11.86	9.6%

(1)Rates effective 4/1/2016 (2) Proposed rates effective 1/31/2017

The Company has also proposed other Tariff revisions and related charges, some of which would apply to all customers and others that would apply only to those customers whose requests or actions give rise to the related costs. A description of all such proposed Tariff revisions is included in Exhibits JC-10 and JC-12, and their associated schedules.

In addition, the Company had previously filed a petition with the Board seeking approval of a tariff for a new service offering for LED Street Lighting Service. That matter, which was designated as BPU Docket No. ET14101270 and OAL Docket No. PUC 13158-16, has been consolidated with the base rate case.

Notice of these filings together with a statement of the effect thereof on customers are being served upon the clerk, executive or administrator of each municipality and county within the Company's service areas. Such notice has also been served, together with the Verified Petitions, Tariffs, rate schedules and all other exhibits, upon the Director of the Division of Rate Counsel, who will represent the interests of ratepayers in these proceedings. Copies of the Verified Petitions, Tariffs, rate schedules and other exhibits are also available for inspection at the Company's regional headquarters listed above, and at each of the Company's local business offices.

PLEASE TAKE NOTICE that the New Jersey Office of Administrative Law has scheduled public hearings on this matter at the following times and places:

November 14, 2016, 1:30 p.m. and 6:30 p.m.
Morris County Administration & Records Building
Public Meeting Room, 5th Floor
10 Court Street
Morristown, New Jersey 07963

November 15, 2016, 1:30 p.m. and 6:30 p.m.
Freehold Township Municipal Building
One Municipal Plaza
(Schanck Road at Stillwells Corner Road)
Freehold, New Jersey 07728

November 28, 2016, 1:30 p.m. and 6:30 p.m.
Ocean County Administration Building, Room 119
101 Hooper Avenue
Toms River, New Jersey 08754

Members of the public will have an opportunity to be heard and/or to submit written comments or statements at each or any of the public hearings if they wish to do so. Such written comments or statements may also be submitted directly the Clerk of the Office of Administrative Law, 33 Washington Street, Newark, New Jersey 07102.

JERSEY CENTRAL POWER & LIGHT COMPANY